

summary


Highly motivated and goal-oriented creative professional with nine years of agency experience in print, web, and multimedia design. Consistently deliver user-centered, results-oriented design solutions. Passion for web design and front-end development with a focus on usability and web standards. Dedicated to learning new design and development techniques while mastering the old ones.

experience

Webolutions, Denver, CO September 2008 – Present
Senior Web Designer – Design websites, blogs, e-newsletters, marketing collateral, and other marketing materials for small to medium companies including Public Service Credit Union and Love & Logic. Design all types of websites from simple 10 page brochureware sites to complex CMS driven sites. Work with programmers to establish functionality and ensure the integrity of the design. Execute the front-end development for websites including slicing, XHTML, CSS, and JQuery with a strict eye for usability and accessibility.

Matrix Group International, Alexandria, VA July 2007 – September 2008
Senior Web Designer – Designed websites, logos, Flash projects, and other marketing materials for associations and non-profits including the National Park Foundation, the Center on Budget and Policy Priorities, the International Association of Chiefs of Police, and the Washington Institute for Near East Policy. Mentored junior designers regarding all aspects of the business. Provided design direction to creative team. Led biweekly design meetings and design critiques. Approved all design deliverables before client receipt. Presented design options to clients. Assisted in production of IA/UX deliverables. Ensured the IA and design processes were adhered to and moving forward appropriately. Worked closely with front-end developers to ensure designs were implemented accurately and adhered to best practices. Consulted with new business department to define scope and budget for proposals. Handled multiple projects without compromising quality.

Information Experts, Reston, VA November 2005 – June 2007
Senior Graphic/Web Designer – Designed websites, logos, brochures, Flash animations, and other multimedia projects for non-profit, commercial, and government clients including Sprint, FAA, World Bank, and the National Association of Manufacturers. Assisted programmers with front-end development of web-based projects. Collaborated with Art Director, VP of Creative Services and other colleagues to perform design and development activities.



The AD Group, Arlington, VA February 2001 – November 2005
Graphic/Web Designer – Designed corporate identity packages, direct mail, advertisements, logos, brochures, and book covers. Responsible for all design, creation, and production of client websites including HTML e-mails, Flash animations, web graphics, and basic programming. Served as project manager for all web projects and select design projects for clients such as ExxonMobil and the National Pharmaceutical Council. Assisted with proposal writing and estimates.

Office of Sponsored Programs, Harrisonburg, VA February 1998 – February 2001
Office Assistant and Grants Specialist – Designed and developed the office's new website and marketing collateral including informational brochures. Edited grant proposals and proposal budgets. Responsible for office budget and general balancing. Trained new staff on procedures and computer programs.

education

Northern Virginia Community College, VA September 1996 – May 2005
Various classes such as drawing, multimedia design, JavaScript, C programming, nutrition

James Madison University, Harrisonburg, VA January 1998 – December 2000
Bachelor of Science, Media Arts and Design, Multimedia

Birzeit University, Birzeit, Palestine July 1997 - December 1997
Palestine and Arabic Studies Program
Studied Arabic and the Arab/Israeli conflict

awards

2009 Web Marketing Association's Interactive Services Standard of Excellence
2008 Web Marketing Association's Non-Profit Standard of Excellence
2007 Webby People's Voice Award
2007 IMA Outstanding Achievement Award
2007 National MarCom Creative Platinum Award
2006 National MarCom Creative Platinum and Gold Awards
2006 International Davey Gold and Silver Awards

computer skills

Adobe CS (including Dreamweaver and Flash), Contribute, Captionate, Microsoft Office, XHTML, JQuery, CSS, ActionScript, XML, WordPress, Mac, Windows

urls

www.rkunboxed.com (online portfolio)
www.nationalparks.org
www.pscu.org
www.cbpp.org
www.thanks-a-million.com
www.kkb-cpa.com